



August 2019

## Registration Now Open for State Library Learning Circuits

Join EveryLibrary's John Chrastka and Patrick Sweeney for an intensive, day-long workshop

**About the Workshop: *Understanding Audiences for Community Engagement and Support***



Libraries that effectively communicate their value to the community—especially about the outcomes of their programs and services in the lives of their users—see a dramatic increase in library use and perceived value by non-users. In this workshop led by John Chrastka and Patrick Sweeney from EveryLibrary, participants will learn the strategies behind creating engaging messages and techniques for communicating more effectively to their public. The workshop will include a discussion of where we usually find opposition, why individuals may oppose libraries, and what we can do to alleviate the potential damage of their oppositional messages on the library.

There is a \$15 registration fee for this workshop and attendees should expect a working lunch.

**The dates and times for the Circuit include:**

- October 14 in Storm Lake
- October 15 in Waterloo
- October 16 in Coralville
- October 17 in Avoca

[Register for a Learning Circuit Workshop](#)

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## Upcoming Training Opportunities for New PLOW Websites

In case you missed it, the State Library and SILO are introducing a new website platform for PLOW libraries that receive free website hosting from the State Library. The new platform runs on Concrete5 and will offer a fresh, modern appearance, easy to use editing tools and offers many benefits for libraries.

It's not too late to register for the introductory webinar this Friday, August 16 at 11:00 a.m. for a demonstration of the new PLOW library website built using Concrete5, a walk-through of the pages, an explanation of why



they are setup the way they are, and a brief presentation of modern website best practices. [Register for the New PLOW Websites Webinar Aug. 16.](#)

### **Just announced!**

#### **Register for In-Person Training on the New PLOW Websites**

Join Marie Harms and Lacey Partlow at one of eight in-person training events for the new PLOW website platform this September:

- September 12 at the Fayette Public Library
- September 13 at Grant Woods AEA-Cedar Rapids
- September 17 at the Perry Public Library
- September 19 at Northwest Iowa Comm.College-Sheldon
- September 20 at Western Iowa Tech CC-Denison
- September 23 at AEA 267-Clear Lake
- September 26 at ISU Extension-Mahaska County-Oskaloosa
- September 27 at the Burlington Public Library

[Register for New PLOW Website Training](#)

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## **Join Youth Services Consultant Angie Manfredi for Storytime Workshops this Fall**

A graphic with a dark grey background. On the right side, there is a vertical stack of several books with colorful spines in shades of green, blue, red, and yellow. On the left side, the text 'BUILD YOUR STORYTIME TOOLKIT' is written in large, bold, sans-serif font. 'BUILD YOUR' and 'TOOLKIT' are in light blue, while 'STORYTIME' is in red. Below this, a thin red line with a small circle at each end is positioned above the text 'Workshops in October and November with Youth Services Consultant Angie Manfredi', which is written in a white, handwritten-style font.

This intensive, hands-on workshop will help you sharpen your storytime skills and be ready to present the best possible literacy and play based programs for ages 0-6. We will cover best practices in selecting books, music,

rhymes and more. This workshop is suited for long-time presenters looking for fresh insight and new to the game librarians ready to expand their skills. This workshop will include a one hour lunch break. Lunch is on your own.

Due to the active, hands on nature of this workshop, registration is limited. If you need to cancel, please do so as soon as possible. If you miss this round of workshops they will be offered again next fall.

## Build Your Storytime Toolkit Dates and Locations:

- October 22 in Washington
- October 24 in Winterset
- October 28 in Council Bluffs
- November 5 in Cherokee
- November 7 in Mason City
- November 12 in Oelwein

[Register for a Storytime Workshop](#)

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## Other September CE Opportunities



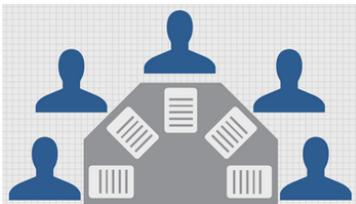
### What's New in Transparent Language Online (Webinar)

September 18, 1:00 p.m. to 1:30 p.m.

Join us for a half hour session to learn all the new features in Transparent Language. Learn about assistance to homeschoolers in Latin, French, and Spanish. Find out new exciting languages that have just been added to this resource. Schedule reports and preview the new marketing kit to assist you in presenting this important resource

to your patrons.

[Register for Transparent Language Sept. 18](#)



### Board Development: 13 Ways to Kill Your Community (Webinar)

September 19, 6:00 p.m. to 7:30 p.m.

This evening webinar offers a discussion of the book [13 Ways to Kill Your Community](#) (2<sup>nd</sup> edition 2016) by Doug Griffiths. Canadian author Griffiths has been a teacher, a rancher, and a politician, having served in the Canadian legislature for 13 years. He now works as a “community therapist,” with local governments looking to lead their communities to success and prosperity.

This book has much to say about the need for city leaders and residents to be dedicated to community betterment. It has proven to be a good discussion topic for library boards, city councils, and business leaders.

[Register for Board Development Sept. 19](#)

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## Self-Paced Learning

## 10 Steps to Successful Hiring

### 1 Credit

If your library is facing an employee vacancy, this presentation will give you the groundwork for formulating a solid basis upon which you can establish your search and hire the best candidate. Anyone involved in the library's hiring process is strongly encouraged to watch this webinar BEFORE posting your job opening.

[Take the 10 Steps to Successful Hiring Course](#)

### Continuing Education Catalog

CE Consultant: Vacant  
CE Support: Lacey Partlow

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